

## Optimization Problems

Ex1 When I make  $x$  jars, my profit is

$$f(x) = -6 - x^2 + 40x.$$

I can make up to 100 jars.

How many should I make to maximize profit?

We're looking for the absolute max of  $f(x)$  on the interval:  $[0, 100]$

Find crit #s, plug in values at crit #s and interval endpts.

$$f(x) = -6 - x^2 + 40x.$$

$$f'(x) = -2x + 40$$

$$\underline{f' = 0} \quad -2x + 40 = 0$$

$$-2x = -40$$

$$x = 20$$

plug in to  $f(x)$

$$f(0) = -6 - 0^2 + 40 \cdot 0 = -6$$

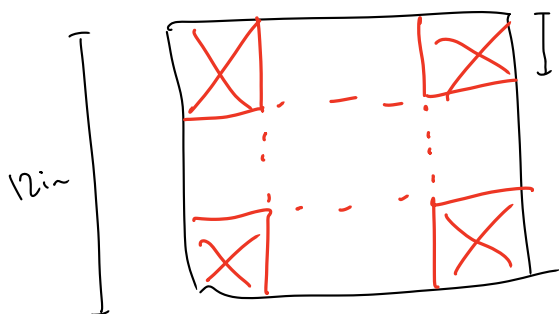
$$f(100) = -6 - 100^2 + 40 \cdot 100 = -6006$$

$$f(20) = -6 - 20^2 + 40 \cdot 20 = 392 \rightarrow \text{max}$$

I should make 20 jars.

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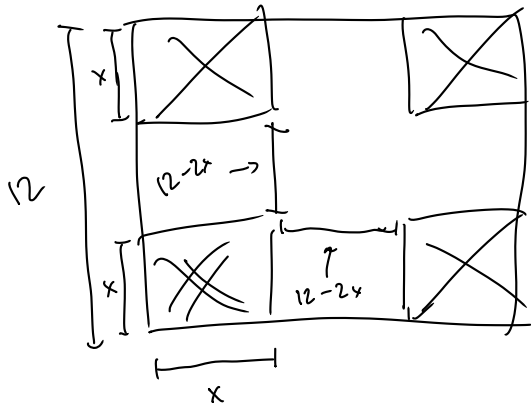
Ex1 I'm making a cardboard box with no top, starting with a 12 in square, cutting out the corners



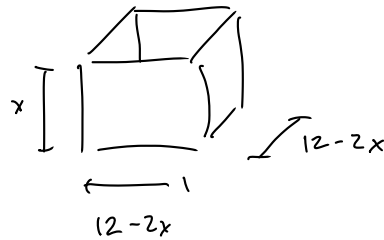
How big should the cutouts be to maximize the volume of the box?

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- Figure out what needs to be maximized/minimized
  - Write a formula for it in terms of one variable.  $f(x)$
  - Decide the allowable interval of  $x$  values
  - Do it!

We're maximizing the volume of the box.



folded box:



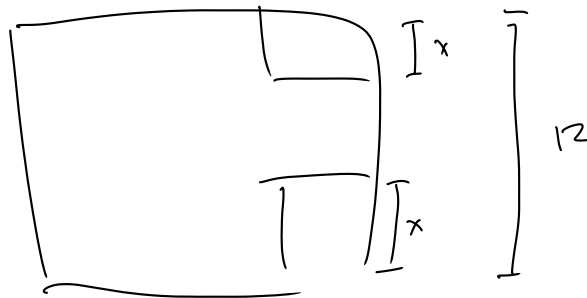
Volume is

$$V(x) = x(12-2x)(12-2x)$$

$$= x(144 - 48x + 4x^2)$$

$$V(x) = 144x - 48x^2 + 4x^3$$

interval:



smallest possible  $x$ :  $x=0$

biggest :  $x=6$

interval  $[0, 6]$

• Do it!

$$\begin{aligned}V'(x) &= 144 - 96x + 12x^2 \\ &= 12(x^2 - 8x + 12) \\ &= 12(x-6)(x-2)\end{aligned}$$

$$V'(x) = 0: \quad x=6, \quad x=2$$

plug in:  $V(x) = 144x - 48x^2 + 4x^3$

$$V(0) = 0$$

$$V(6) = 144 \cdot 6 - 48 \cdot 6^2 + 4 \cdot 6^3 = 0$$

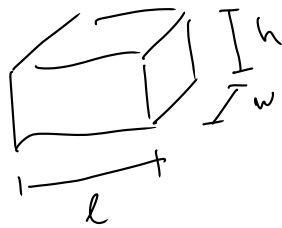
$$V(2) = 144 \cdot 2 - 48 \cdot 2^2 + 4 \cdot 2^3 = 128$$

↑  
max

Cutouts with length 2 in will  
maximize the volume.

I want to send a 2 in. high box  
by US media mail

"maximum combined linear distance must not  
exceed 108 in"



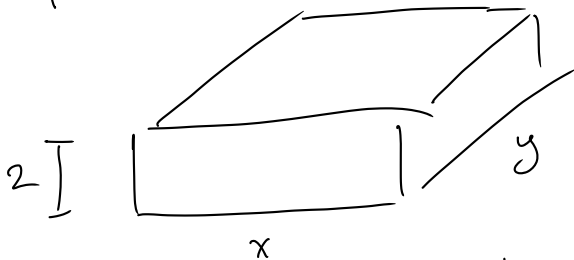
$$l+w+h$$

What's the biggest volume box  
I can send?

& which dimensions make the  
biggest volume?

We'll maximize the volume.

Equation for vol using 1 variable:



$$V = 2 \cdot x \cdot y$$

we need to express  $y$  in  
terms of  $x$ .

We'll also have  $2 + x + y = 108$

solve for  $y: x+y = 106$

$$y = 106 - x$$

$$\text{So } V = 2x(106 - x)$$
$$\boxed{V(x) = 212x - 2x^2}$$

interval:

smallest  $x: 0$

biggest  $x: 106$

interval is  $[0, 106]$

$$x+y = 106$$

Do it!

$$V'(x) = 212 - 4x$$

$$V' = 0: \quad 212 - 4x = 0$$

$$4x = 212$$

$$x = 53$$

plug in:

$$V(0) = 212 \cdot 0 - 2 \cdot 0^2 = 0$$

$$V(106) = 0$$

$$V(53) = 5618 \leftarrow \text{max!}$$

Max possible volume is  $5618 \text{ in}^3$

This volume happens when dims are  
 $2 \times 53 \times 53 \text{ in}$