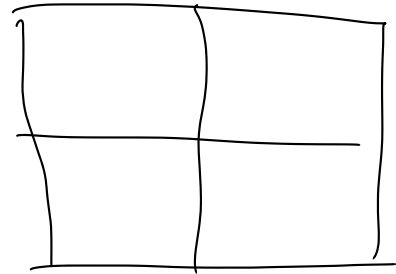


Optimization

- Decide what should be maximized / minimized
 - Write it as a function of a single variable.
 - Find the interval of allowable x -values.
 - Do abs max/min. \leftarrow
-

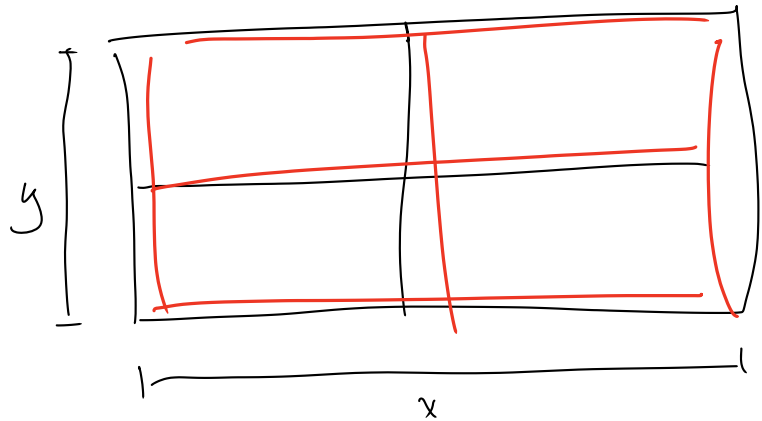
I'm building a fenced-in area:



I have only 300 ft of fencing

What's the biggest area I can enclose,
and which dimensions achieve that area?

We'll maximize the area



Total area:

$$A = xy$$

we need to write y in terms of x .
360 ft of fencing:

$$3x + 3y = 360$$

$$x + y = 120$$

$$y = 120 - x$$

So $A(x) = x(120 - x)$

$$\boxed{A(x) = 120x - x^2}$$

interval: $x + y = 120$

smallest x is $x = 0$

biggest x is $x = 120$ (when $y = 0$)

interval is $[0, 120]$

Abs max:

$$A(x) = 120x - x^2$$

$$A'(x) = 120 - 2x$$

$$120 - 2x = 0$$

$$2x = 120$$

$$x = 60$$

$$A(x) = 120x - x^2$$

Plug in: $A(0) = 0$

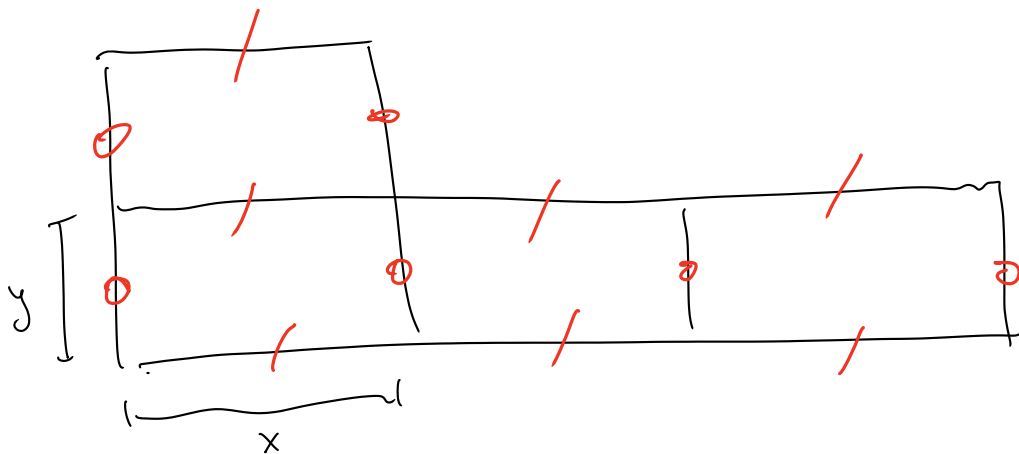
$$A(100) = 0$$

$$A(50) = 100 \cdot 50 - 50^2 \\ = 2500$$

Biggest area is 2500 ft²

This happens when $x = 50$ ft

$$\text{and } y = 100 - x \\ = 50 \text{ ft.}$$



300 ft of fencing

$$A = 4xy$$

↓

$$\underline{300 = 7x + 6y}$$

↓

$$6y = 300 - 7x$$

$$y = 50 - \frac{7}{6}x$$

$$A(x) = 4x \left(50 - \frac{7}{6}x \right)$$

$$A(x) = 200x - \frac{14}{3}x^2$$

$$300 = 7x + 6y$$

smallest $x = 0$

biggest x will be when $y = 0$

$$300 = 7x$$

$$x = 300/7$$

interval is $[0, 300/7]$

$$A(x) = 200x - \frac{14}{3}x^2$$

$$A'(x) = 200 - \frac{28}{3}x = 0$$

$$200 = \frac{28}{3}x$$

$$9.\bar{3}x = 200$$

$$x = 21.42$$

plug in:

$$A(0) = 0$$

$$A(300/7) = 0$$

$$A(21.42) = 2142 \text{ ft}^2 \leftarrow \text{max}$$

Newton's Method

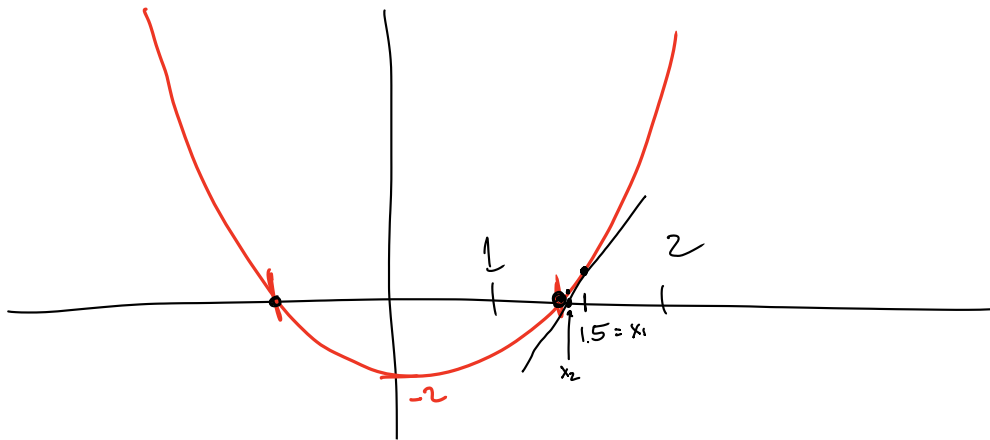
Another method for approximating stuff,

used to approximate x values

where $f(x) = 0$ "The roots of $f(x)$ "

Let's find a root of $f(x) = x^2 - 2$

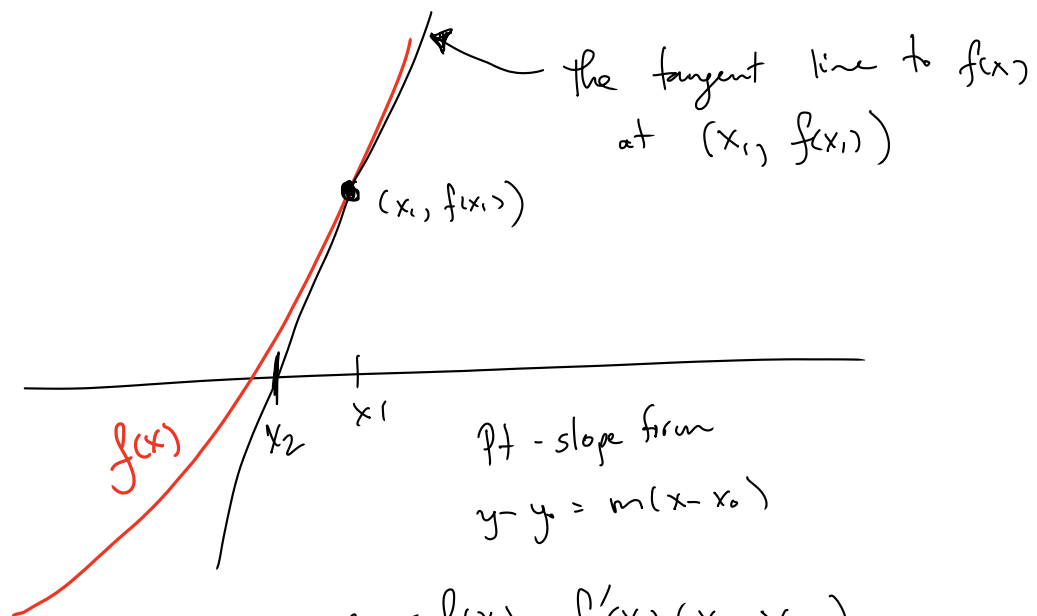
we find it where $x^2 - 2 = 0$
i.e. x -intercepts.



Concept: Start with a guess, then
zoom in & follow the tangent line.

guess $x_1 = 1.5$, calculate x_2 .

What exactly is x_2 ? (in terms of x_1 ?)



$$y - f(x_1) = f'(x_1)(x - x_1)$$

x_2 is the x -intercept of this line.
(set $y=0$, solve for x)

$$-f(x_1) = f'(x_1)(x - x_1)$$

$$-\frac{f(x_1)}{f'(x_1)} = x - x_1$$

$$x = \boxed{x_1 - \frac{f(x_1)}{f'(x_1)}} \quad \text{This is } x_2$$

Generally, we keep on plugging in
to get better approximations
guess x_1

$$x_2 = x_1 - \frac{f(x_1)}{f'(x_1)}$$

$$x_3 = x_2 - \frac{f(x_2)}{f'(x_2)}$$

etc.

Generally:

$$x_{n+1} = x_n - \frac{f(x_n)}{f'(x_n)}$$