ANNUAL REPORT
ADVANCEMENT COMMITTEE
2015-2016

1. **Name of committee chairperson:**
   Paula Gill Lopez

2. **Committee membership:**
   Rebecca Bloch (Fall 2015)
   Mary Ann Carolan
   Jackie Conelius
   Paula Gill Lopez
   Rajasree Rajamma (Spring 2016)
   Vincent Rosivach

3. **Number of meetings attended by each committee member:**
   (total planning meetings n=8; total BOT meetings n=4)

   Rebecca Bloch (4)
   Mary Ann Carolan (6)
   Jackie Conelius (6)
   Paula Gill Lopez (13)*
   Rajasree Rajamma (4)
   Vincent Rosivach (7)

   *includes 3 BOT meetings and 2 additional meetings to discuss database with Janet Canepa and Jay Rozgonyi and Debbie Whalley.

4. **Dates of meetings:**

   **Planning meetings (n=10)**
   9/15/16, 10/21/15, 10/28/15, 12/2/15, 1/21/16, 1/28/16, 2/11/16, 2/25/16, 3/16/16, 4/25/16

   **Meetings with the Board of Trustees (n=4)**
   October 1, 2015
   December 3, 2015
   March 31, 2016 (NYC)
   June 2, 2016 (scheduled)
5. **List of principal topics considered by the committee:**

- Desire to encourage and facilitate the use of faculty as a resource for the advancement division, including the matching up of appropriate faculty with potential donors. Toward this end VP Halas presented to the General Faculty and met with the individual schools a number of times. Additionally, each school has an Advancement liaison.

- Collection of data regarding faculty accomplishments in teaching and research that might attract donors – to create a faculty accomplishments at-a-glance of sorts.

- Creation of a searchable database to house faculty interests/conference attendance to be utilized by Advancement and Alumni Relations to connect faculty and potential donors for Academic Endowment.

- In consultation with Debbie Whalley & Jay Rozgonyi, the committee learned that Fairfield currently has software with the capability to create a searchable database. The name of the software is *Digital Measures*; already it has pulled in faculty curriculum vitae, education, and publications. This will go live in the month of March. This is a website where faculty or an editor can put in new information, including faculty conference presentations for an entire year and key words in presentations, projects, and publications.

6. **List of the decisions taken by the committee:**

- To pursue the creation of a searchable faculty database.

7. **Anticipated effects of these decisions:**

   It is hoped that the creation of the searchable faculty database will increase the faculty profile with donors and subsequently increase interest in Academic Endowment.

8. **Unfinished business:**

   At the time this report was written, the functions requested for *Digital Measures* had not been configured yet. In an update, Jay Rozgonyi reported that capability required a “slight bit of configuration work by the software vendor.” Jay anticipates the searchable feature will be available shortly after commencement. I will follow up and hopefully I can report to the Board of Trustees at the June 2, 2016 meeting that the searchable faculty database is online.

9. **Future agenda items:**

   Brainstorm with Advancement colleagues other ways to increase donor interest in Faculty Endowment and ways to highlight the new Faculty Database as a means for Advancement and Alumni Relations to connect with faculty.