Nicaragua Pottery Project

Last year my students in IS 350 International Information Systems, visited poor artisans in a village near Managua, the capital of Nicaragua. They do outstanding work, and their link to us is a microfinance institution (FDL). FDL was started by the Jesuit University in Managua – UCA – and the students as part of the course were asked to create a self-sustaining business.

With what you have learned about E-Commerce, please give me some advice on creating and running a Webstorefront.

Your Report should have the following sections:

Introduction: what is a webstorefront? 3 points
Recommendations: What should the student do to implement this? 5 points

English: 2 points